



ELECTRIC EYE EQUIPMENT COMPANY

DANVILLE, ILLINOIS • TELEPHONE 2000

May 4, 1949

Mr. J. T. Collins, W9PYM
Registration and Awards Committee
Lake Shore Drive
Thiensville, Wisconsin

Dear Sir:

Being a "Ham" myself since 1921, I realize the merit of what you say in your letter of April 20th. As much as we would like to contribute a MON-KEY to swell the list of prizes you may offer during your annual convention, I am sorry to advise you that this cannot be done.

Our situation is still one where the price of the MON-KEY, originally established as the most a "Ham" could pay for a key, does not give ourselves or the jobber the usual mark-up. For this reason, our advertising budget is the maximum we can afford. Other means of publicity which no doubt are beneficial must be considered only after we have regained our original investment in development and tools and have reached sufficient quantities to warrant it.

Obviously, though one MON-KEY to you doesn't seem like much, we cannot be partial and must treat all conventions as a medium which we can or cannot afford.

Very truly yours,

ELECTRIC EYE EQUIPMENT COMPANY

Wiley D. Wenger
Wiley D. Wenger
W9CZH

WDW/w

HURLETRON

Electronic

CONTROL AND INSPECTION EQUIPMENT